



Ingram Micro Witnessed an 8% Increase in Employee Engagement with Vantage Rewards in 2020

About the Organization :

Industry: Information Technology

Company Size: 10000+ Employees

Headquarters: Irvine, CA

Type: Privately Held

Founded: 1979

Company Profile

Ingram Micro is an American distributor of information technology products and services. With its vast global infrastructure and focus on cloud, mobility, technology lifecycle, supply chain, and technology solutions, Ingram Micro enables business partners to operate more efficiently and successfully in the markets they serve.

Key Objective

Onboarding a robust and transparent reward and recognition platform to boost the overall performance of the workforce.

Problem Statement

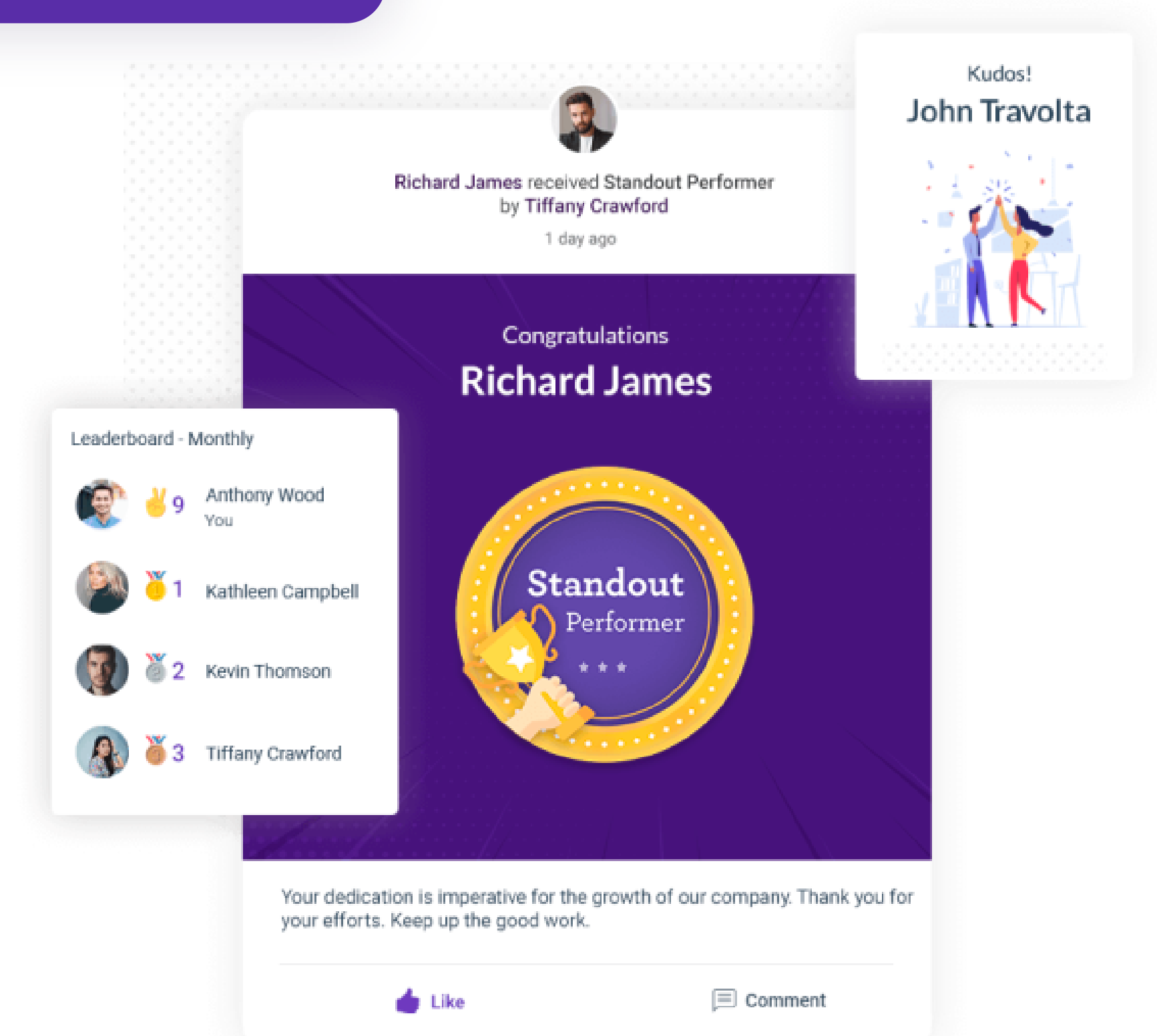
Ingram Micro's mission is to contribute to the growth and profitability of its customers in a manner that is difficult to replicate or substitute. To accomplish this they required a platform that could help the employees stay engaged, improve teamwork and increase job satisfaction in the long term.

The major challenges that the company had to face

- Facilitating a digital platform that could enhance the communication of the company.
- Accommodating a platform that would boost the overall employee experience of the workforce with a unique rewarding system.
- Onboard a rewards and recognition platform that was flexible, engaging, and interactive which would eventually improve the social appreciation efforts of the organization.
- Finding a platform that could provide specially curated deals and corporate offers meeting all the financial needs of the employees.

Solutions we offered: Vantage Rewards & Vantage Perks

Vantage Circle's mobile-first platform catered to the needs and requirements of Ingram Micro with its robust and transparent awarding system. The platform's wish feature enabled the workforce to connect with each other and helped the company to measure the engagement levels with the employee engagement score in the social feed.

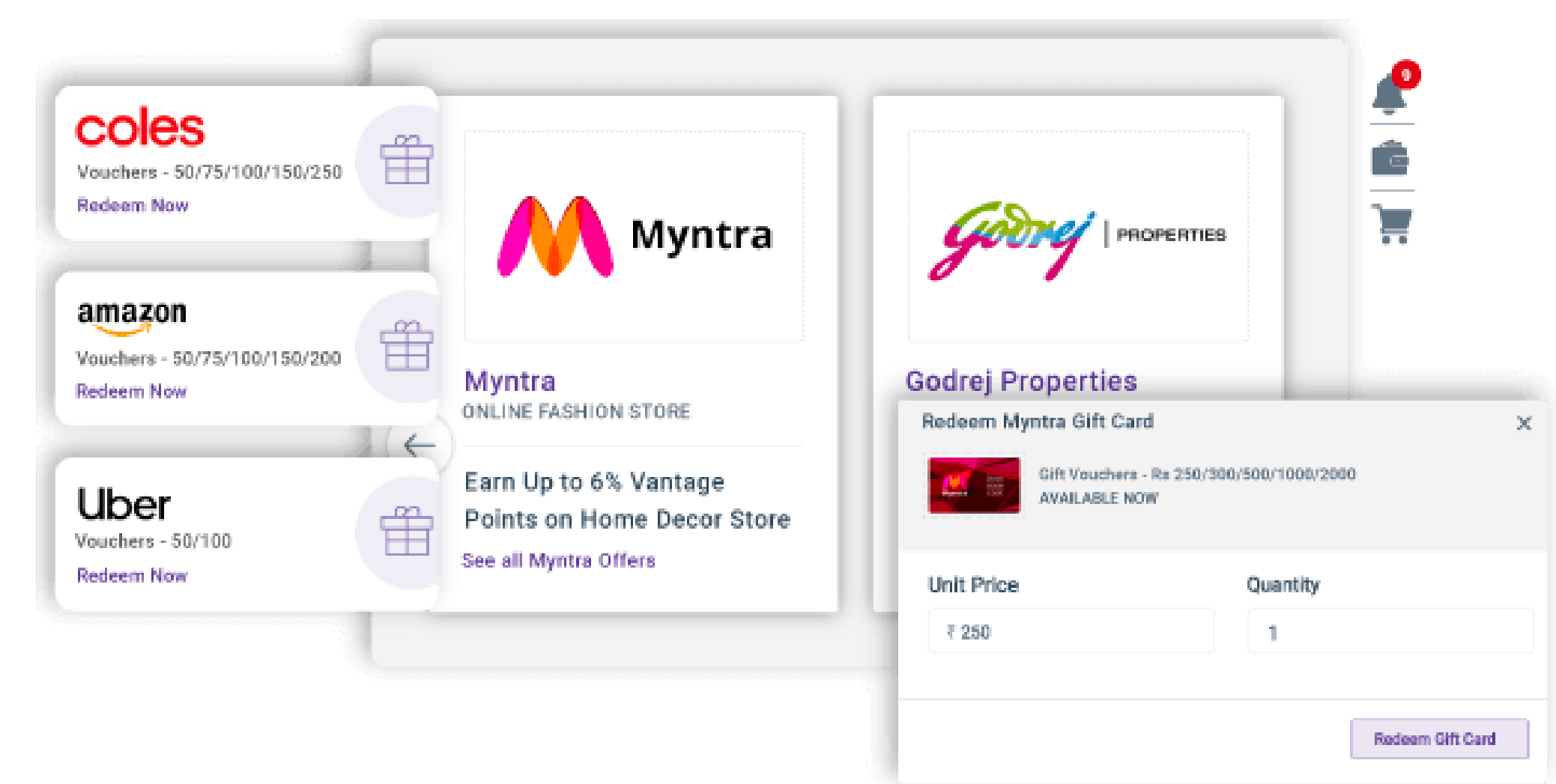


Key Actions

- We were able to enhance communication within dispersed teams with our mobile access.
- With flexible rewarding and appreciation, we helped the company to elevate its employee engagement efforts.
- Improved the overall participation of the workforce and promoted on-time recognition with a user-friendly interface.
- With a data-driven approach and on-time reports, the company was able to track the experience of the employees and devise solutions that enhanced the commitment of the workforce.

In addition to Vantage Rewards, the company also onboarded Vantage Perks, a cost-effective employee benefit and discount platform that serves the financial needs of the employees.

- Vantage Perks platform offered specially curated discounts on the top brands and services.
- With the option to redeem Vantage Points, employees had the flexibility to choose their desired gift cards that are available on the platform.



Key Stats

- Increased Percentage of Employee Engagement for the year 2020 is more than 8%.
- Increased Growth in Employee Recognition during the last two months of 2020 is more than 15%.
- Every employee has access to 300+ exclusive offers globally.

8%

Increased of Employee
Engagement

15%

Increased Growth in
Employee Recognition

300+

Exclusive offers
Globally